



The HELLA Contact Man course is designed to provide insight into the world of HELLA New Zealand. Come experience the culture, learn about innovative product development and the advanced technology used in the manufacturing of HELLA products.

Each participant will receive a detailed course manual, giveaways, HELLA information folder and a certificate for completing the course.

HELLA provides lunch for two days and dinner on day 1, plus overnight accommodation and breakfast for 'out of town' participants. Your company provides travel to and from the course.

HELLA can tailor the Contact Man Training Course to suit individual customer requirements.

## PROGRAMME CONTENTS

- → HELLA New Zealand
- → HELLA Worldwide
- → HELLA Catalogue/Products
- → Latest LED Advances
- → Marketing/Selling Techniques
- → HELLA and Optilux Products

## WHO SHOULD ATTEND

- → Sales & Product Managers
- → Counter Sales Staff
- → Warehouse Staff
- → Sales Representatives
- → Warehouse Managers
- → Supervisors

COURSE DATES			
March	19th-20th	Thursda	
May	11th-12th	Monday	

Marcn	19th-20th	Thursday - Friday
May	11th-12th	Monday - Tuesday
August	6th-7th	Thursday - Friday
November	9th-10th	Monday -Tuesday

## COURSE TIMETABLE

Day 1 - 9.00am to 5.00pm - Complimentary dinner

Day 2 - 8.30am to 4.00pm

